## Rare Feat by AU Professor

## D. Pulla Rao,

Prof. of Economics, 3/5, Siripuram Quarters, Andhra University, Visakhapatnam-3, A.P. E-mail: pullaraod\_2003@yahoo.co.in

Getting a book published these days is no mean task going by the amount of academic effort it requires and monetary hurdles attached to it, but here is an economics professor from Andhra University, who got his 10 books published simultaneously.

At a time when major publishers shy away from taking up works of lesser-known writers without initial investment from the writer, three publishers chose to print at their cost hardbound books of Prof. D. Pulla Rao, an expert in Economics of Education, Rural Development and Women's Studies. Each book with a 10-digit specific International Standard Book Number (ISBN) is of 400 pages on an average on varied aspects of education.

A doctorate in Economics in Primary Education in Andhra Pradesh, he published two books in 1998 and 2000 and waited for a decade to get his 10 works published that include 'Political dimensions of women empowerment', 'Women empowerment: issues and challenges', and 'Status of women in education, employment and social exclusion.' "Inspired by the great work done by B. Sarveswara Rao who started the economics of education on the university campus in 1986, I have penned these essays to contribute my bit to the policy-making in this sector," Prof.

## Ten books authored by him published simultaneously



D. Pulla Rao of Andhra University with the books authored by him. — PHOTO: C.V. SUBRAHMANYAM

Pulla Rao tells *The Hindu*. He has dedicated all the books to his guide and mentor K.S. Chalam, who is currently a member of UGC.

UPSC Chairman D.P. Agarwal formally released the books at a simple function on the AU campus recently and was all praise for the professor, who was a regular contributor to a number of international and national economics journals.

Source: The Hindu, Vishakhapatnam, A.P., October 19, 2010.